

Lippstadt, 9 June 2022

For the twelfth time in a row: HELLA is voted "Best Brand" at ETM Readers' Awards

- Around 6,000 readers took part in this year's vote; more than half favoured HELLA in the lighting category
- Award confirms years of trust in the quality of HELLA lighting products

HELLA, an internationally positioned automotive supplier and a company of the Group FORVIA, has once again - and for the twelfth time in succession - been voted "Best Brand" in this year's readers' choice of the ETM publishing house. A total of around 6,000 readers of the magazines *trans aktuell*, *lastauto omnibus*, *FERNFAHRER* and *eurotransport.de* voted for their respective favourites in a total of 29 different categories. In the lighting category, HELLA won by a clear margin: Overall, around 58 percent of the participants in the readers' choice here gave HELLA their vote, one of the top values this year.

"We are very pleased about this award and the great trust that customers have in our brand. Our goal is to offer high-quality products and services that provide customers with clear added value. The fact that we are now able to accept the award once again and by a large margin is confirmation of our work," says Jörg Harjes, Head of Marketing Independent Aftermarket at HELLA. "For us, clear customer focus is and remains the measure of all things. In recent years, we have therefore further expanded our digital communication channels, among other things. With them, we help our customers to quickly and easily find the right products for the respective application. In this way, we have created additional added value and further increased customer loyalty. We will consistently build on this in the coming years."

EuroTransportMedia (ETM) is a leading trade publisher for commercial vehicles. Since 1997, it has annually called on commercial vehicle professionals to vote for their favourite models and brands in the disciplines Best Brand, Best Truck, Best Van and Best Bus. The ETM Award is considered an important indicator and benchmark in the commercial vehicle industry.

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

About HELLA

HELLA is a listed, internationally positioned automotive supplier and a company of the Group FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated currency and portfolio-adjusted sales of € 6.5 billion in the fiscal year 2020/2021.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMS worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

For more information, please contact:

Dr. Markus Richter
Company spokesman
Tel.: +49 (0)2941 38-7545
Markus.Richter@forvia.com

HELLA GmbH & Co. KGaA
Rixbecker Straße 75
59552 Lippstadt / Germany
www.hella.com